



## **Tigers Athletics Marketing and Events Coordinator**

Tigers Athletics is seeking a part-time, experienced Marketing and Events coordinator. This position will assist in creating and marketing events both internally and within the community.

### **Duties and Responsibilities:**

- Create, plan, and execute events both internally and within the community.
- Create and schedule content across multiple platforms in alignment with campaign objectives.
- Assist in the management of multiple social media accounts including engaging with followers, increasing reach, reporting metrics, and responding to inquiries.
- Taking photos and videos that align with our brand.
- Administrative tasks where needed.

### **Experience:**

- Social media account management required.
- Experience in photography and videography skills.
- Some post-secondary education in marketing (in-progress applicants encouraged!).
- VSC police background check (or ability to obtain).

**Job type:** Part-time with potential to lead to full-time.

**Salary:** Commensurate based on experience.

**Submit your application to:** [info@tigerscheerleading.com](mailto:info@tigerscheerleading.com)